



SAN
RAFFAELE



2016

7th INTERNATIONAL CONGRESS

AORTIC AND PERIPHERAL SURGERY
HOW TO DO IT

MILANO - ITALY / DECEMBER 15th-17th, 2016

Chairmen
Roberto Chiesa, Germano Melissano

*Ospedale San Raffaele, Milano
Università Vita-Salute San Raffaele, Milano*

www.aorticsurgery.it



HOW TO DO IT 2016: new ideas for new goals!

Dear Partners,

it is with great pleasure that we hereby announce the 7th edition of the **International Congress Aortic and Peripheral Surgery "HOW TO DO IT"** to be held on December 15th - 17th, 2016 at Ospedale San Raffaele in Milano.

We are delighted and honored to announce a truly international faculty of almost 300 experts in their fields and distinguished keynote lecturers who will share their outstanding experience.

The main philosophy of the meeting will be unchanged and our mission will be to offer to the participants an update focused mostly on the practical aspect of vascular surgery through a dynamic format based on rapid paced presentations.

However, there will be several changes and improvements in the format that we hope will enhance everybody's experience:

- Multidisciplinary up-to-date topics
- Abdominal and thoracic aortic disease
- Peripheral, carotid, venous disease
- Keynote Lectures by acknowledged opinion leaders
- World-class speakers
- Intense panel discussions
- Controversies / Debates
- Parallel sessions
- Hands-on workshops / Simulators
- Recorded Live Cases
- Industry updates
- E-posters from young investigators
- Cardiovascular Nursing Symposium
- English official language (simultaneous translation into Italian)

We very much look forward to your partnership and to welcoming you in Milano next December for what we hope will be an enjoyable and rewarding Congress.



Roberto De Luca



Armando de Carvalho Lobato

In cooperation with the world best vascular meetings



International Advisory Board

Giancarlo Biamino, Leipzig - Germany

Nick Cheshire, London - UK

Laurent Chiche, Paris - France

Roger Greenhalgh, London - UK

Michal Jacobs, Maastricht - The Netherlands

Armando de Carvalho Lobato, São Paulo - Brazil

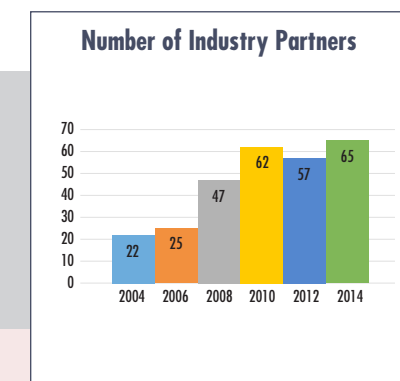
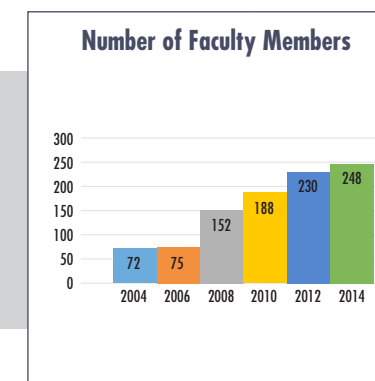
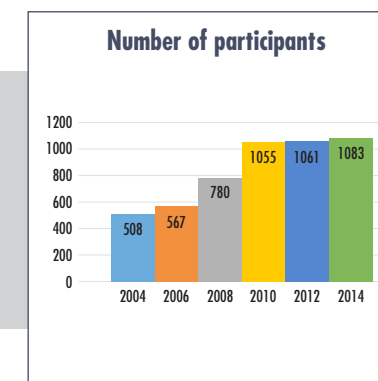
Vicente Rimbau, Barcelona - Spain

Andrej Schmidt, Leipzig - Germany

Frank J. Veith, New York City NY - USA



HOW TO DO IT: statistics



List of origin countries

European

Albania
Austria
Belgium
Croatia
Czech Republic
France
Germany

Greece
Italy
Latvia
Poland
Portugal
Romania
Russian Federation

Serbia
Slovakia
Spain
Switzerland
The Netherlands
Turkey
UK

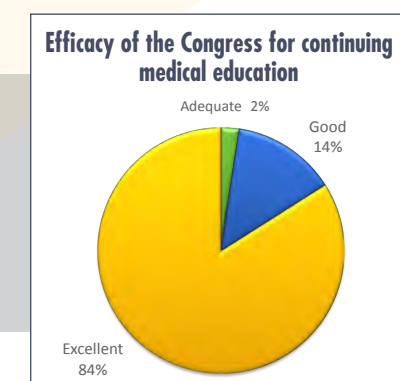
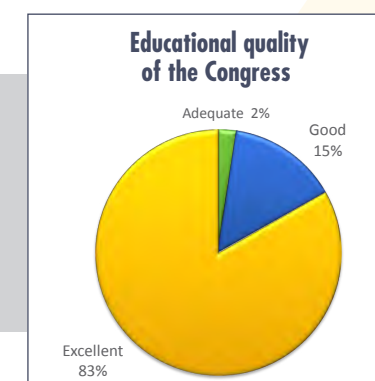
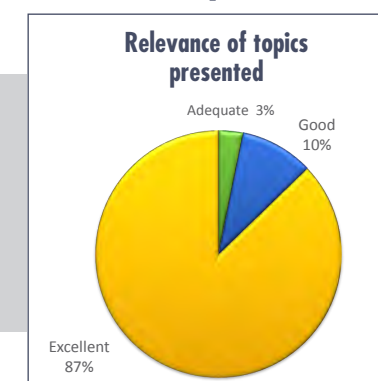
Non European

Argentina
Australia
Brazil
China
Colombia
Georgia
Hong Kong

India
Indonesia
Iraq
Israel
Japan
Korea
Malaysia

Moldova
Philippines
Taiwan
Ukraine
United Arab Emirates
USA

CME 2014 questionnaire results





HOW TO DO IT: publications

On the occasion of the previous editions of HOW TO DO IT Congress six volumes, including unpublished scientific papers signed by top-rated world specialists in cardiovascular surgery and anesthesia, were published, in order to give participants a valuable reference instrument to help in the decision of the best therapeutic approaches to aortic disease.

The editorial project entitled "Thoraco-Abdominal Aorta: Surgical and Anesthetic Management" has been published in 2010 by Springer, while the volume "History of Aortic Surgery in the World" has been published in 2014 by Edizioni Minerva Medica.



CONGRESS VENUE: San Raffaele Congress Centre

Established within the premises of Vita-Salute San Raffaele University and the Research Department of San Raffaele Hospital, the Congress Centre offers a unique opportunity of connection among all the activities of HOW TO DO IT 2016:

- meeting rooms from 50 to 600 seats
- hands-on lab
- large exhibition area next to the meeting rooms
- catering area next to exhibition area
- space available to organize social dinner
- accommodation





HOW TO DO IT 2016: format

Thursday, December 15th

Morning & Afternoon	Industry Satellite Symposia	Fellows in training Hands-on Workshops
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Friday, December 16th

	Caravella Santa Maria Room	Caravella Pinta Room
Morning	Session 1 Carotid Artery Disease	
	Session 2 Ruptured Abdominal Aortic Aneurysm	Session 3 Carotid Recorded Live Cases
	Keynote Lecture I	
	Industry Focus 1	
	Session 4 Juxta/Para/Renal AAA	Session 5 Vascular Education in the Next Decade
	Session 6 TAA/Trauma TEVAR	Session 7 Discussing New Society Guidelines
	Keynote Lecture II	
	Industry Focus 2	

Industry Lunch Symposia

Afternoon	Session 8 Genetics and Aortic Disease	Session 9 EVAR
	Session 10 Type B Aortic Dissection	Session 11 Vascular Access
	Keynote Lecture III	
	Industry Focus 3	
	Session 12 Spinal Cord Ischemia	Session 13 Splanchnic Artery Disease
	Keynote Lecture IV	
	Industry Focus 4	



Saturday, December 17th

	Caravella Santa Maria Room	Caravella Pinta Room
Morning	Session 14 Peripheral Artery Disease	
	Session 15 Ascending Aorta - Type A Dissection	Session 16 Peripheral Recorded Live Cases
	Keynote Lecture V	
	Industry Focus 5	
	Session 17 Aortic Arch	Session 18 New Technologies/RX
	Session 19 Thoraco-Abdominal Aortic Aneurysm	
	Keynote Lecture VI	
	Industry Focus 6	
Industry Lunch Symposia		
Afternoon	Session 20 Isthmic Rupture - Coarctation	Session 21 Vascular Complication of Percutaneous Approach
	Session 22 Aortic Occlusive Disease	Session 23 Venous Disease
	Keynote Lecture VII	
	Industry Focus 7	
	Session 24 Infection	Session 25 Trauma
	Keynote Lecture VIII	
	Industry Focus 8	



Become partner of HOW TO DO IT 2016

The Congress is expected to attract more than 1000 delegates from all around the world, including leading vascular surgeons and interventionists, offering a premier opportunity for highlighting products and services to global opinion leaders and decision makers in the vascular and endovascular surgery field.

All sponsorship opportunities offer prominent recognition in all printed materials and on the Congress website, acknowledging Industry's generous support.

Please become involved as official Partner in forthcoming HOW TO DO IT 2016, considering it as an opportunity to maximize corporate visibility; through your collaboration, participants will continue to gain educational experience.

1 Sponsorship packages

	Bronze Level partner € 6.000,00 + VAT 22%	Silver Level partner € 15.000,00 + VAT 22%	Gold Level partner € 25.000,00 + VAT 22%	Platinum Level partner € 35.000,00 + VAT 22%
Exhibition area	6 sqm	8 sqm	10 sqm	14 sqm
Acknowledgment in the Congress Scientific Programme (Preliminary and Final)	Standard visibility	Medium visibility	High visibility	Maximum visibility
Acknowledgment in the Congress website (Link to corporate homepage)	Included	Included	Included	Included
Delegates badge with free entrance to the scientific sessions	5	10	15	25
Acknowledgment signage with Company logo at the Congress venue	Standard visibility	Medium visibility	High visibility	Maximum visibility
Acknowledgment projection with Company logo in the meeting rooms	Standard visibility	Medium visibility	High visibility	Maximum visibility
One insert in the Congress bags	—	—	Included	Included



2 Educational opportunities (non CME programme)

Contribute to the scientific programme with your expertise, by illustrating latest devices, services and technologies. Each Industry symposium will be announced in the scientific programme and on the Congress website with Company logo. In order to guarantee to your event the maximum visibility, the announcement of the symposium will be sent to all registered participants.

Please become a partner and organize your own symposium. Your Company will nominate speakers/chairpersons and will be responsible for arranging the session. The Organising Committee must approve the scientific contents.

■ SATELLITE SYMPOSIUM

Thursday, December 15th

Time available: from 9.00 am to 5.00 pm - no fixed time limit
Rooms available: from 50 to 200 seats

Saturday, December 17th

Time available: from 60 to 90 minutes
Rooms available: from 50 to 100 seats

■ LUNCH SYMPOSIUM

Friday, December 16th

Time available: 1 hour (approx. from 1.00 pm to 2.00 pm)
Rooms available: from 50 to 200 seats

Saturday, December 17th

Time available: 1 hour (approx. from 1.00 pm to 2.00 pm)
Rooms available: from 50 to 100 seats

■ TECH SUITE

Would you like to present your products and technologies to all participants during the Congress? A tech suite is available for your Company.

■ INDUSTRY FOCUS PRESENTATION

You are invited to propose, during Plenary Sessions, a selection of highlights, intended to be representative of newest research projects. Your Company will nominate the speaker and will suggest the content of the presentation (5 minutes), to be approved by the Organising Committee.

	Standard partnership	Bronze Level partner	Silver Level partner	Gold Level partner	Platinum Level
Satellite Symposium (*)	€ 10.000,00 + VAT 22%	€ 6.000,00 + VAT 22%	€ 4.000,00 + VAT 22%	€ 2.000,00 + VAT 22%	Included. Priority in time slot choice
Lunch Symposium (*)	€ 10.000,00 + VAT 22%	€ 6.000,00 + VAT 22%	€ 4.000,00 + VAT 22%	€ 2.000,00 + VAT 22%	Included. Priority in time slot choice
Tech Suite	€ 10.000,00 + VAT 22%	€ 8.000,00 + VAT 22%	€ 6.000,00 + VAT 22%	€ 4.000,00 + VAT 22%	€ 2.000,00 + VAT 22%
Industry Focus	€ 3.000,00 + VAT 22%	Included	Included	Included	Included. Priority in time slot choice

(*) Basic technical equipment included, catering service to be quoted on demand.

3 Exhibition space

The exhibition area, located adjacent to the meeting rooms and catering area, has been designed to maximize traffic and enhance the interaction with Congress participants.

The Organising Secretariat will make every effort to meet exhibitor's requirements for location. The space, however, will be allocated on a "first come first served basis". It would be of assistance to the organisers if you could indicate 1st, 2nd and 3rd choices of your preferred position.

■ 6 sqm	€ 5.000,00 + VAT 22%
■ 9 sqm	€ 7.000,00 + VAT 22%
■ 12 sqm	€ 9.000,00 + VAT 22%

1 table, 2 chairs, electric power 1 kw. included



4 Promotional opportunities

For additional visibility we suggest you the following opportunities and are available to discuss any proposal you may wish to put forward:

■ E-POSTERS SESSION

Quotation upon request

Posters will be presented on LCD monitors at the meeting venue throughout the Congress and available for all participants.

■ WI-FI

€ 5.000,00 + VAT 22%

WI-FI will be made available in the congress area. You will get a banner with your message before anyone connects to the internet.

■ TECHNICAL PREVIEW CENTRE

€ 3.000,00 + VAT 22%

During the Congress a technical preview centre will be set up at the Faculty Room to offer all speakers the opportunity to check and upload their presentations.
The logo of your Company will appear as screen saver and on signpost inside the area. Moreover, you will be allowed to provide a banner to be displayed.

■ E-MAIL BLAST

€ 2.000,00 + VAT 22%

Send your message to HOW TO DO IT followers!

E-blast will be sent November 28 through December 14, 2016. One blast per company, available to 5 Companies (content must be approved by the Organising Committee).

■ INTERNET POINT

€ 3.000,00 + VAT 22%

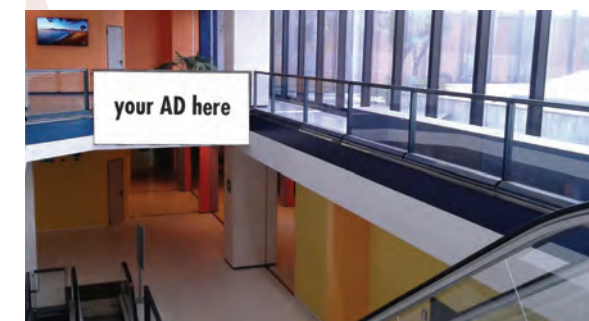
The logo of your Company will appear as screen saver and on signpost inside the area. Moreover, your brochures could also be displayed.



■ BOARD AT THE MAIN ENTRANCE

€ 7.000,00 + VAT 22%

Welcome participants and take advantage of this high-visibility position to promote you Company and devices.
Provide us with your branding image and we will print and set up it for you (size mt. 3,60 x 1,80).



■ ESCALATOR RUNNER

€ 5.000,00 + VAT 22%

26 sqm available to promote your Company and your devices.
Provide us with your branding image and we will print and set up it for you.

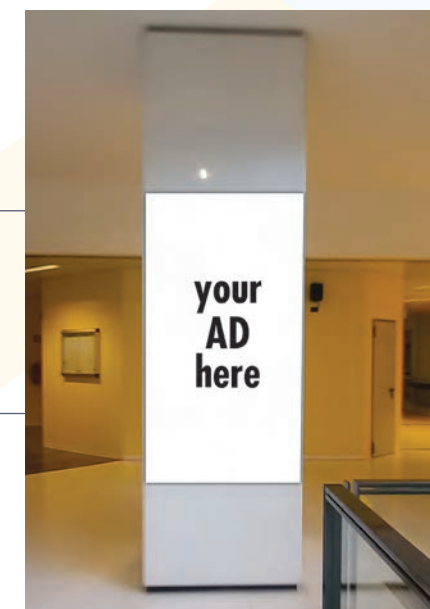


■ COLUMN WRAPS

Take advantage of specific areas in prominent positions to promote your Company and your devices.
Provide us with your branding image and we will print and set up it for you.

Floor - 1, 2 columns (4 sides) available
€ 3.000,00 + VAT 22% each

Floor - 2, 2 columns (4 sides) available
€ 3.000,00 + VAT 22% each





■ **MOBILE DEVICE CHARGING TABLE** € 5.000,00 + VAT 22%

Panels provide opportunity for branding/graphic images. Quick speed, multi-device charging: charges Apple, Android, Windows, Blackberry.
Provide us with your branding image and we will print and set up it for you.
Your brochures could also be displayed at device charging table.

■ **NAME BADGE** € 8.000,00 + VAT 22%

Upon registration, all delegates and Faculty Members will receive a name badge with your Company logo.
You are welcome to provide branding lanyards.

■ **NOTEBOOK** € 3.000,00 + VAT 22%

Illustrate exclusively your devices on the back cover of the notebook realised by the Organising Secretariat for all participants.



■ **USB KEY** € 5.000,00 + VAT 22%

Customize with your Company logo the USB key realised by the Organising Secretariat for all participants.



■ **LUGGAGE TAG** € 1.500,00 + VAT 22%

Customize with your Company logo the luggage tag realised by the Organising Secretariat for all participants.



■ **INSERT IN THE CONGRESS BAGS** € 3.000,00 + VAT 22%

You are welcome to have an insert in the Congress bags to be handed over to all delegates and Faculty Members.

■ **CONGRESS BAGS** 1300 bags plus € 2.000,00 + VAT 22%

Company may supply Congress bags with its own logo (and if possible with Congress logo) to be handed over to registered participants and to Faculty Members.
The Organising Secretariat must approve the bag chosen by the Company.

■ **NOTE PADS & PENS** 1300 note pads and pens plus € 1.000,00 + VAT 22%

Company may supply note pads and pens with its own logo (and if possible with Congress logo) to be handed over to registered participants and to Faculty Members.
The Organising Secretariat must approve the note pads and pens chosen by the Company.

■ **DISPLAY BANNERS** € 1.500,00 + VAT 22%

You are welcome to exhibit banners, illustrating your devices, in the Congress area.



■ **SIMULTANEOUS TRANSLATION** € 2.500,00 + VAT 22%

Acknowledgment signage will be prominently positioned at the headphones delivery desk.
Brochures, illustrating your devices, could be distributed by our staff.

■ **TRAVEL AND HOTEL ACCOMMODATION FOR FACULTY MEMBERS**

Italian Faculty Members	€ 1.000,00 + VAT 22% each
European Faculty Members	€ 2.500,00 + VAT 22% each
Non-European Faculty Members	€ 4.000,00 + VAT 22% each

Supporting Company name will be disclosed in the correspondence with the selected Speaker/Chairman.

■ **CONGRESS LUNCHES**

Complimentary standing lunches will be served daily during the Congress to all delegates. The serving points will be in the exhibition halls. Your Company could provide banners and rolls up to be displayed in the catering area.
You will also obtain acknowledgment signs with Company logo positioned at lunch buffets.

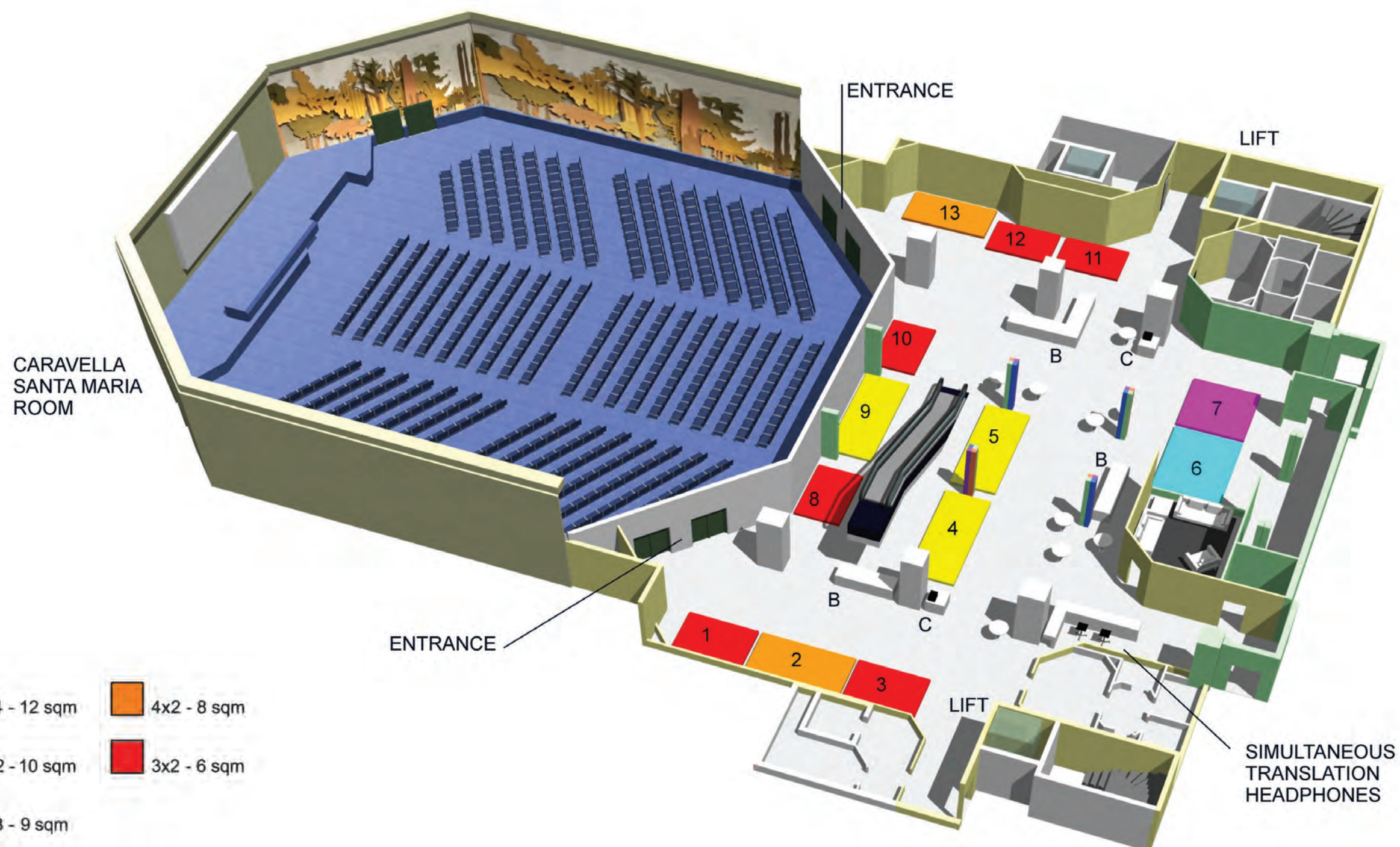
Friday, December 16 th	€ 12.000,00 + VAT 22%
Saturday, December 17 th	€ 12.000,00 + VAT 22%





The exhibition area

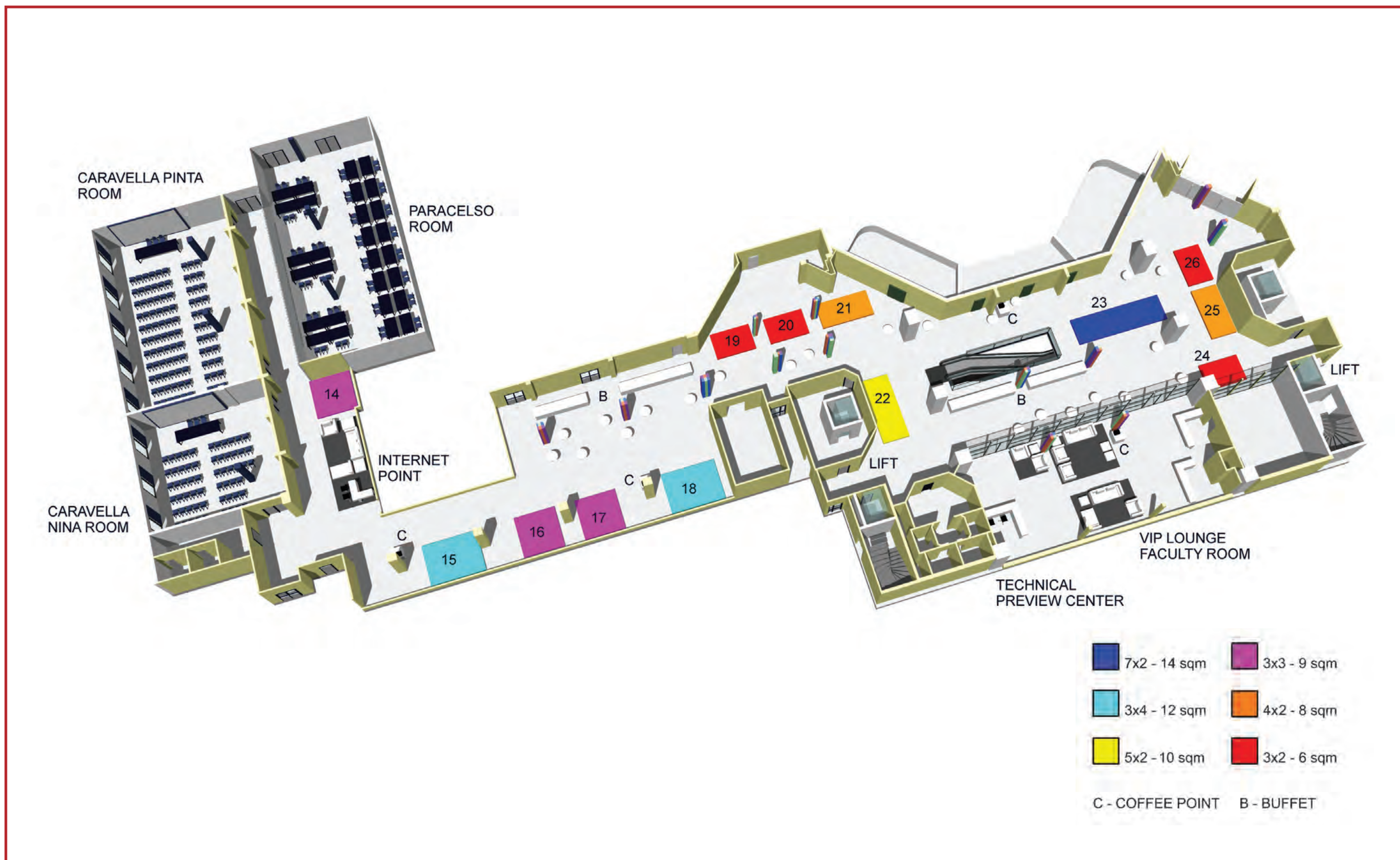
Floor minus 2





The exhibition area

Floor minus 1





Useful information

Congress Venue

San Raffaele Congress Centre

Address	Via Olgettina 58 20132 Milano IT
Airports	Milano Linate (MIL) - 7 km. Milano Malpensa (MXP) - 50 km. Milano Orio al Serio (BGY) - 45 km.
Railway Stations	Milano Centrale - 8 km. Milano Cadorna - 11 km. Milano Garibaldi - 10 km.
Subway	Green line - Cascina Gobba station People mover shuttle to San Raffaele Hospital
Bus	Line 925 (3 rd stop)
Parking	indoor and outdoor pay parking



Inizio percorsi per tutte le destinazioni All Destinations	Parcheggio-Cassa Parking-Cash	Fermata autobus 925 Bus stop 925	Aula San Raffaele San Raffaele Conference Room	Hotel Hotel
Informazioni Information	Taxi Taxi	Metropolitana Subway	Centro Congressi Convention Center	



Organising Secretariat

Achelois - Professional Congress Organiser
Via Olgettina 58 - 20132 Milano IT

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 stefania.grassi@achelois.eu

Partners management

Elena Del Boca

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 elena.delboca@achelois.eu

To receive a provisional budget to manage your Congress delegation, please contact the Organising Secretariat:

Linda Isella

+39 02 2643 6227
 linda.isella@achelois.eu

Registration fees

	BEFORE OCTOBER 7 th , 2016	AFTER OCTOBER 7 th , 2016
STANDARD RATE	€ 400,00 + VAT 22%	€ 480,00 + VAT 22%
MEMBERS *	€ 330,00 + VAT 22%	€ 400,00 + VAT 22%
REDUCED RATE **	€ 330,00 + VAT 22%	€ 400,00 + VAT 22%
PERFUSIONISTS	€ 85,00 + VAT 22%	€ 175,00 + VAT 22%
STUDENTS & FELLOWS ***	free of charge	free of charge

- * *Members of*
Italian Society for Vascular and Endovascular Surgery (SICVE), Société de Chirurgie Vasculaire de Langue Française (SCV), Sociedad Española de Angiología y Cirugía Vascular (SEACV), European Society for Cardiovascular and Endovascular Surgery (ESCVS), Sociedade Brasileira de Angiologia e Cirurgia Vascular (SBACV), Italian Society for Cardiac Surgery (SICCH), Italian Association of Cardiothoracic Anesthesiologists (ITACTA), Italian College of Interventional Radiology (ICIR)
- ** *Registered participants to 2016 edition of Aorta Masterclass, CICE, CIV-World, EVC, SITE, VeithSymposium (attendance certificate is required)*
- *** *A certification from the Institute will be requested*

